

**NEW MARKET PLAZA  
KERNERSVILLE, NORTH CAROLINA**



**Trade Area**

S Main St (Hwy 150) and I-40  
Kernersville, NC

**Demographics**

**2017 Est. Population**

3 mile 33,288

5 mile 64,256

10 mile 259,504

\*4/2017 AGS

**Average Household Income**

3 mile \$70,003

5 mile \$70,867

10 mile \$65,920

\*2017 Estimate

**Traffic Counts**

Hwy 150 46,000

Interstate 40 58,000

\* 2012 NC DOT AADT

S. Main St 26,000

\*2015 NC DOT AADT

**Anchor**

Food Lion

**Tenants Include**

Panera Bread

Rugged Wearhouse

Cold Stone Creamery

**Gross Leasable Area**

120,178 sf

**Availability**

± 1.5 acre outparcel

**Other Highlights**

- Located directly off of I-40
- Adjacent to and connecting with new Target shopping center
- High traffic counts
- Good visibility

# New Market Plaza

980 S. Main Street  
Kernersville, North Carolina 27284

Leased by:

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